

## CALL FOR ARTISTS

The inaugural Active Communities' Awards will celebrate the sporting and cultural excellence of Denbighshire. The event will take place in November 2023 at Rhyl Pavilion Theatre.

### **About DLL:**

Our mission and aims as a company are focused on providing high quality, accessible leisure opportunities which attract high levels of participation, and improve the wellbeing of Denbighshire's residents and visitors.

Our business is to generate more activity through our facilities leading to the delivery of increased wellbeing, alongside activity growth and income targets. Of equal importance, we are committed to supporting stronger and healthier communities through our Active Communities activities, whilst also addressing wider social needs requiring appropriate, specialist interventions.

DLL has three important, but distinct pillars - Our Community, Our People and Our Business, which informs and influences the way we work and why the Company was created. The Company is recognised for the valuable contribution it makes to our communities, how it works with its partners and other businesses, and more importantly how the Company looks after and develops its workforce.

DLL have previously and successfully organised the Denbighshire Community Sports Awards. These annual awards were held at Llangollen Pavilion and celebrated the achievements and dedication of the sporting community in Denbighshire. For our new DLL Active Communities' Awards, we are moving to the coastal town of Rhyl and Rhyl Pavilion – supported by our flagship restaurant 1891.

This is a prestigious event, celebrating our community of Denbighshire and the people who live here. The focus will be on those that have made a difference or achieved something in sport or activity, arts and culture.

Over 400 guests, including residents, partners and local businesses will be attending this major event at the Pavilion Theatre, Rhyl alongside all nominees and their families.

DLL wishes to commission a professional or emerging artist to create twelve awards which will be presented to the category winners.

An all-inclusive fee of £3,600 + VAT will be paid for this commission. The fee will cover all design, materials, production, packaging and transportation costs.

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### Criteria for the design:

- The awards should be distinctive and suitable to celebrate the sporting and cultural success of the communities of Denbighshire;
- The awards should be attractive and of value to the recipients and should be suitable for display at the winners' homes or clubs;
- The Twelve awards should be stylistically similar but need not be identical;
- The awards should be easy to display at the ceremony, and of a size and weight that ensures that they can be comfortably presented and carried. The trophies should be between 9–14 inches high. We are also open to 2D designs as well as trophies;
- Each award should be provided with packaging so that it can be transported by the winner;
- Each award must feature a phrase such as DLL Active Communities' Awards 2023 / Gwobrau Cymunedau Bywiog 2023 and the name of the award stated bilingually.
  - Volunteer of the year
  - Primary school of the year
  - Secondary school of the year
  - Sport Coach of the year
  - Sport Club of the year
  - Best Arts in Health Project
  - Best Community Creative Project
  - Active Workplace of the year
  - Young Inspiration
  - Excellence Award – Young person
  - Excellence Award - Adult
  - Lifetime Achievement
- The phrase can be incorporated into the design of the award itself or can be placed on a plinth if this is more appropriate;
- The awards must be delivered no later than beginning of October 2023. You will need to liaise with DLL during the design process and supply a marquette or prototype early summer.
- The artist must be willing to collaborate with DLL on any publicity associated with the commission;
- The commission is open to artists living and/or working in Denbighshire or artists originally from Denbighshire working/living elsewhere.

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If you have any further queries regarding this brief, please telephone Sian Fitzgerald, Community Arts Manager on **01824 708216 / 07717540857** or email **sian.fitzgerald@denbighshireleisure.co.uk**

Proposals must be submitted in writing and incorporate drawing(s) of the award no later than twelve noon Monday, June 19th, 2023.

No fee will be paid for the proposal. Proposals should be sent to:

Denbighshire Leisure Ltd  
Unit A8-11  
Trem y Dyffryn  
Colomendy Industrial Estate  
Denbigh  
Denbighshire  
LL16 5TX

Alternatively, submissions can be emailed to **sian.fitzgerald@denbighshireleisure.co.uk**