

## CALL FOR ARTISTS

The Active Communities' Awards will celebrate the sporting and cultural excellence of Denbighshire. The event will take place on November 13th 2024 at Rhyl Pavilion Theatre.

### About DLL

Our mission and aims as a company are focused on providing high quality, accessible leisure opportunities which attract high levels of participation, and improve the wellbeing of Denbighshire's residents and visitors.

Our business is to generate more activity through our facilities leading to the delivery of increased wellbeing, alongside activity growth and income targets. Of equal importance, we are committed to supporting stronger and healthier communities through our Active Communities activities, whilst also addressing wider social needs requiring appropriate, specialist interventions.

DLL has three important, but distinct pillars - Our Community, Our People and Our Business, which informs and influences the way we work and why the Company was created. The Company is recognised for the valuable contribution it makes to our communities, how it works with its partners and other businesses, and more importantly how the Company looks after and develops its workforce.

DLL successfully organised the first Active Communities' Awards last November, the organisation has also previously organised the annual Denbighshire Community Sports Awards that was historically held at Llangollen Pavilion.

This is a prestigious event, celebrating our community of Denbighshire and the people who live here. The focus will be on those that have made a difference or achieved something in sport or activity, arts and culture.

Over 400 guests, including residents, partners and local businesses will be attending this major event at the Pavilion Theatre, Rhyl alongside all nominees and their families.

DLL wishes to commission a professional or emerging artist to create twelve awards which will be presented to the category winners.

An all-inclusive fee of £3,000 inc VAT will be paid for this commission. The fee will cover all design, materials, production, packaging and transportation costs.

## CALL FOR ARTISTS

### Criteria for the design:

- The awards should be distinctive and suitable to celebrate the sporting and cultural success of the communities of Denbighshire;
- The awards should be attractive and of value to the recipients and should be suitable for display at the winners' homes or clubs;
- The Twelve awards should be stylistically similar but need not be identical;
- The awards should be easy to display at the ceremony, and of a size and weight that ensures that they can be comfortably presented and carried. If your proposal is a trophy, plate or plaque, it should be between 9–14 inches high. We are also open to 2D designs such as framed original wall prints – these can be larger in scale but again easily handled.
- We encourage submissions in all mediums e.g. framed prints, paintings, ceramic, slate, glass, metal etc
- Each award should be provided with packaging so that it can be transported by the winner;
- Each award must feature a phrase such as DLL Active Communities' Awards 2024 / Gwobrau Cymunedau Bywiog 2024 bilingually. The 12 award categories are as follows:
  - Volunteer of the year
  - Primary School of the year
  - Secondary School of the year
  - Sport Coach of the year
  - Sport Club of the year
  - Team of the Year
  - Best Arts for Wellbeing project
  - Best Community Creative Project
  - Young Inspiration
  - Excellence Award – Young person
  - Excellence Award - Adult
  - Lifetime Achievement
- The phrase can be incorporated into the design of the award itself or can be placed on a plinth if this is more appropriate;
- The awards must be delivered no later than the 28th October 2024. You will need to liaise with DLL during the design process and supply a marquette or prototype in the summer (date tbc with successful candidate).
- The artist must be willing to collaborate with DLL on any publicity associated with the commission;
- The commission is open to artists living and/or working in Denbighshire or artists originally from Denbighshire working/living elsewhere.

## CALL FOR ARTISTS

If you have any further queries regarding this brief, please telephone Sian Fitzgerald, Community Arts Manager on 01824 708216 / 07717540857 or email [sian.fitzgerald@denbighshireleisure.co.uk](mailto:sian.fitzgerald@denbighshireleisure.co.uk)

Proposals must be submitted in writing and incorporate drawing(s) of the award no later than twelve noon Monday, July 15th 2024. No fee will be paid for the proposal.

Proposals can be sent via email to:  
[activecommunities@denbighshireleisure.co.uk](mailto:activecommunities@denbighshireleisure.co.uk)

Or via post to:  
Denbighshire Leisure Ltd  
Unit A8-11  
Trem y Dyffryn  
Colomendy Industrial Estate  
Denbigh  
Denbighshire  
LL16 5TX